



Hagar Social Entreprises Group

**LEOPARD INVESTMENT FORUM
18-19 September 08**

Social Entrepreneurship

- **practical, innovative and sustainable approaches** to benefit society, with an emphasis the marginalized and poor.
- a **unique** approach to economic and social problems that cuts across sectors and disciplines.
- takes practical and innovative stance to social problems, using market principles and forces, coupled with tenacious determination, that allows them to break away from constraints imposed by ideology, theology or a field of discipline, and pushes them to **take risks** that others wouldn't dare.
- social entrepreneurs act as **change agents** for society, seizing opportunities others miss and improving systems, inventing new approaches, and creating solutions. While a business entrepreneur might create entirely new industries, a social entrepreneur comes up with new solutions to social problems and then implements them on a **large scale**.
- **Mitigate** the ineffectiveness of Aid (distorts local economy, encourages inefficiency and waste, creates dependency culture).

Social Enterprise – A Powerful Solution

- Growing **profitable businesses**
- Creating **sustainable jobs**
- Building financial and social **capital**
- Giving **hope**
- **Wealth** – Old English word 'To Be Well', a holistic condition of well being in every area of our lives.

“More than aid, **trade** has the potential to increase the share of the world’s poorest countries and people in global prosperity”

Source: UN Human Development Report 2005

Hagar



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hā'-gär
هاجر

How Hagar Differs

Resilience

"Hagar' social enterprises have all the mission to employ and empower disadvantaged women"



Create **jobs/skills** for the poorest left behind

300 jobs at Hagar social enterprises supporting an estimated **1,500 family members**

Provide **high-quality** products and services

UHT soy milk and **highly nutritious food**
Five-star hotel/embassy catering
Garment and accessories

Generate business profits to support Hagar's **social goals**

Dividends directed to Hagar social projects

Are managed under a **strong corporate governance**

International Boards of Directors
Board of Directors for each business

Hagar Soya Ltd



Nutritious High Quality Cambodian Products



Corn Snacks



Spirulina

Soya Milk

The Products



So!
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Corn Snacks

Serving size	23 grams
Servings per container	1
Amount Per Serving	
Calories	58
	% Daily Value*
Fat	2.17 g 3.33%
Carbohydrates	18.54 g 6.18%
Protein	1.20 g
	% RDA**
Iron	33.3%
Zinc	33.3%
Vitamin C	100%

* Percent Daily Values are based on 2000-Calories diet. Your daily values may be higher or lower depending on your calories needs.
** RDA of 4-14 year old Cambodian children. † Figures are estimated values only.
Ingredients: Corn, Rice, Soybean Flour, Milk & Chocolate powder, cane sugar, Vegetable Oil, Mineral Premix (Iron & Zinc), Vitamin C



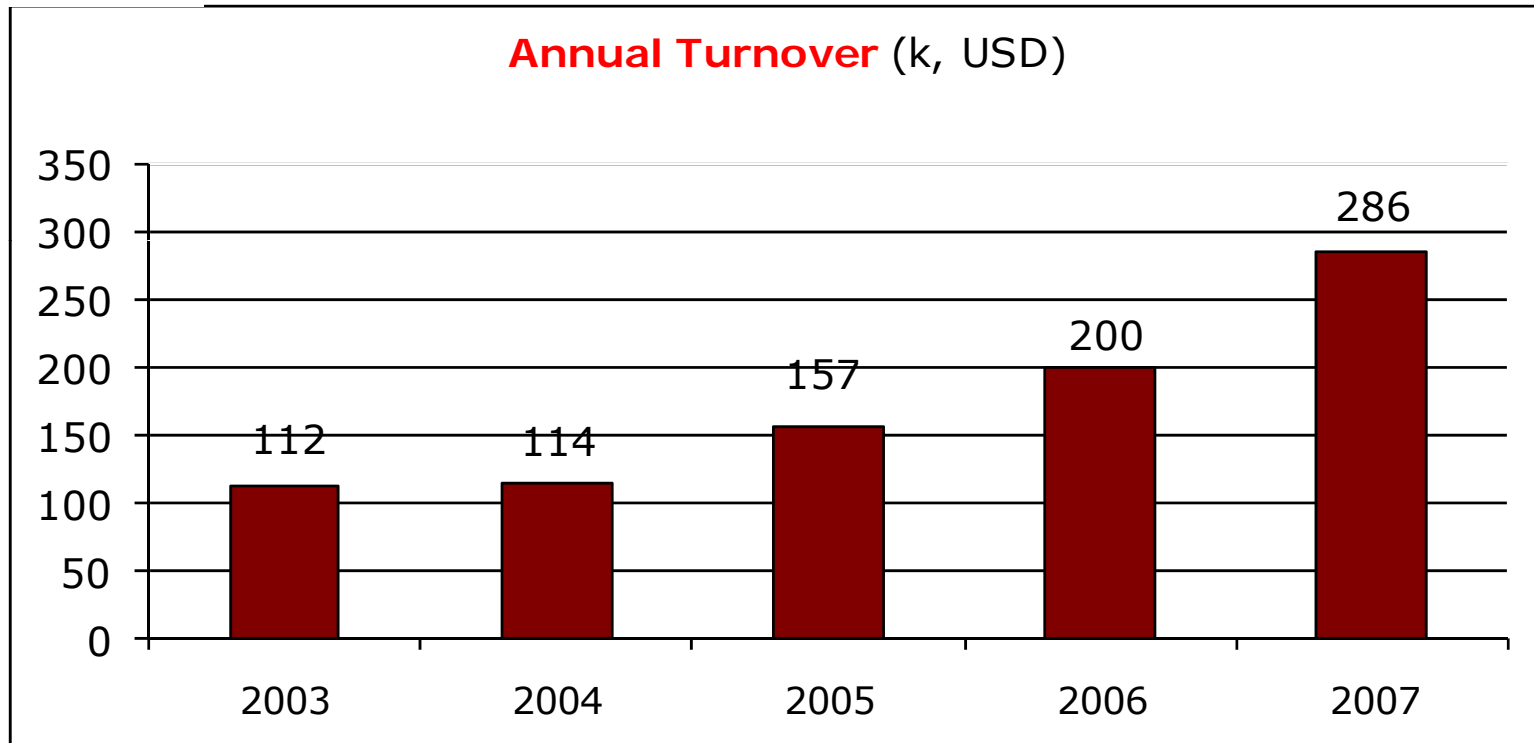
Hagar On Time



- **HO-T Apparel and Accessories Manufacturing produces a range of products**
 - Hand bags
 - Uniforms
 - T-shirts
 - Home accessories.
- **Its mission is to provide top-quality standards and maximum flexibility to international and local buyers who believe in a fair trade philosophy**
- **Value proposition for the expansion will target companies with corporate social responsibilities (CSR) needs**



Performance



Employees 47

52

90

90

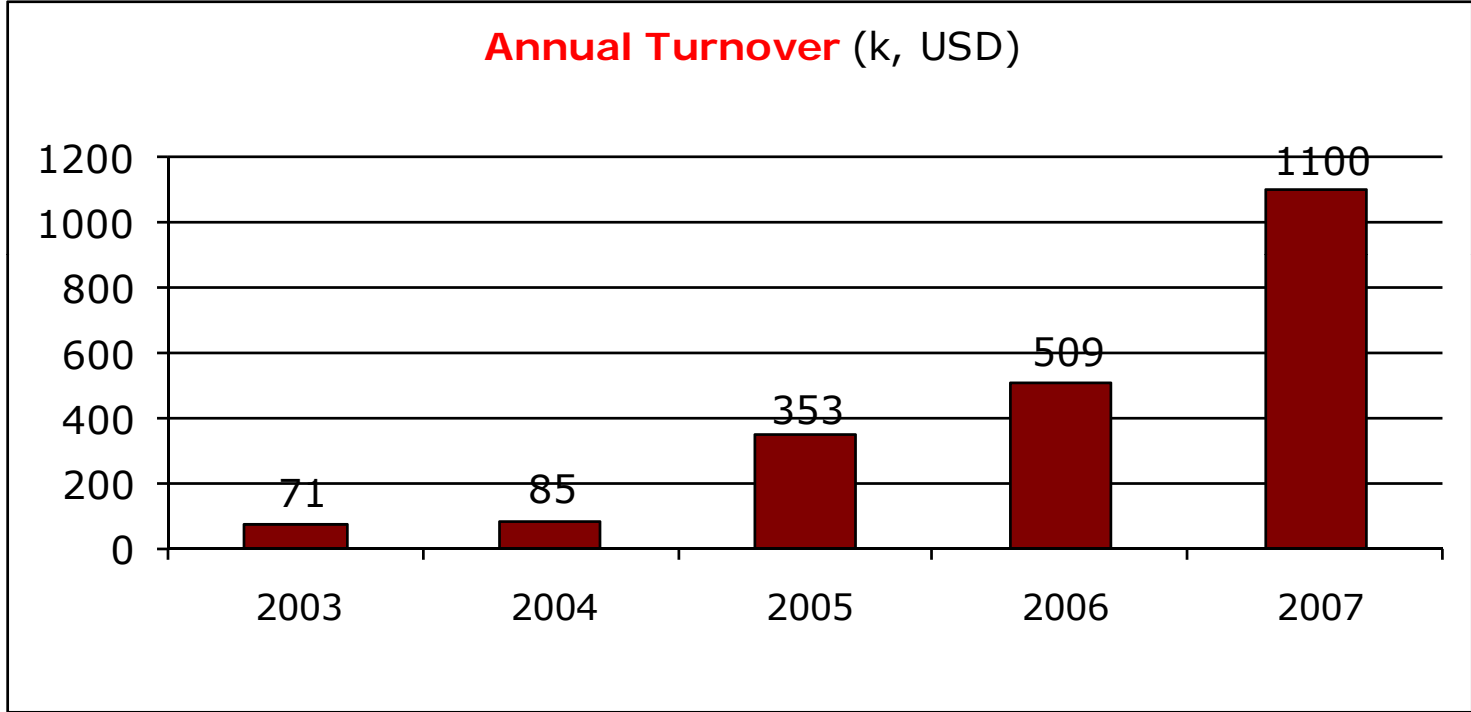
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Hagar Catering & Facility Management



- Hagar Catering provides catering and facilities management services (cost and customer sharing)
- Monthly prepares 80'000 meals through out the city.
- The quality food and professional service have led to contracts at the U.S. Embassy and Raffles and Intercontinental hotels
- Since November 2006 operate an increasingly popular Hagar Catering Restaurant in Phnom Penh

Performance



Employees	30	38	72	84	190
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Beyond Cambodia

- Laos and Vietnam

JOMA Coffee and Bakery chain

- India

Hagar Catering

- Afghanistan

TBC